

## OTAGO RESCUE HELICOPTER TRUST – CORPORATE SPONSORSHIP PACKAGE

Thank you for your interest in working with the Otago Rescue Helicopter Trust as a possible corporate sponsor. We are reliant on community funding to support the fabulous rescue helicopter service in this area and would be delighted to work with you to develop a mutually beneficial relationship.

Our corporate sponsorships are available where commitment is provided for three years\*

*\*subject to renewal of the operator's contract presently current to 31 October 2022.*

As a guide, the benefits can include:

**Bronze** - \$10,000 pa and above (plus GST) – commitment for three years.

- A printed certificate (dated) for display in the corporate sponsor's office
- The right to add "proudly supports Otago Rescue Helicopter Trust" on own collateral.
- Listed as a Bronze Sponsor in the annual report of the Otago Rescue Helicopter Trust
- Included, along with the corporate sponsor's logo in a list of Bronze Sponsors on Otago Rescue Helicopter Trust's website  
*(once the website is reviewed and refreshed – process presently underway)*

**Silver** - \$25,000 pa and above (plus GST) – commitment for three years.

- A printed certificate (dated) for display in the corporate sponsor's office
- The right to add "proudly supports Otago Rescue Helicopter Trust" on own collateral, including on a "virtual" helicopter to be provided by Otago Rescue Helicopter Trust
- Listed as a Silver Sponsor in the annual report of the Otago Rescue Helicopter Trust
- Included, along with the corporate sponsor's logo in a list of Silver Sponsors on Otago Rescue Helicopter Trust's website  
*(once the website is reviewed and refreshed – process presently underway)*
- A specific annual social media post recognising the sponsorship on Otago Rescue Helicopter Trust's social media platform(s)  
*(once the social media platform is established – process presently underway)*
- Attendance at the Otago Rescue Helicopter hangar to sign the sponsorship contract and / or pay the annual sponsorship. Otago Rescue Helicopter Trust will, on a best endeavours basis, arrange local media coverage of the visit.
- Attendance of up to six at an annual "meet the crew" function and acknowledgement of sponsorship at that event.

**Gold** - \$100,000 pa and above (plus GST) – commitment for three years.

- A printed certificate (dated) for display in the corporate sponsor's office
- The right to add "proudly supports Otago Rescue Helicopter Trust" on own collateral, including on a "virtual" helicopter to be provided by Otago Rescue Helicopter Trust
- The addition of the corporate sponsor's logo to the rescue helicopters located in Dunedin and Queenstown that cover the area from the Waitaki River and south.
- Listed as a Gold Sponsor in the annual report of the Otago Rescue Helicopter Trust
- Included, along with the corporate sponsor's logo in a list of Gold Sponsors on Otago Rescue Helicopter Trust's website  
*(once the website is reviewed and refreshed – process presently underway)*
- A specific annual social media post recognising the sponsorship on Otago Rescue Helicopter Trust's social media platform(s)  
*(once the social media platform is established – process presently underway)*
- Attendance at the Otago Rescue Helicopter hangar to sign the sponsorship contract and / or pay the annual sponsorship. Otago Rescue Helicopter Trust will, on a best endeavours basis, arrange local media coverage of the visit.
- Attendance of up to ten at an annual "meet the crew" function and acknowledgement of sponsorship at that event.

**P.O. Box 188, DUNEDIN 9016**

Secretary / Manager: | 021 152 2809 | [secretary@otagorescue.co.nz](mailto:secretary@otagorescue.co.nz)